

Search Press and David and Charles combine to launch Bookmarked – The Creative Books Hub

Search Press and David and Charles will jointly develop a new website and online community for readers of art and craft books. Set for launch in Spring 2021, the site will feature books from both publishers with a range of additional content that adds value and additional benefits to the books both companies publish.

Speaking of the project, Martin De La Bedoyere, MD of Search Press said:

“Bookmarked will be an online community to share art and craft projects, inspired by our books. It will add value to buying our books through additional content and allow readers to exclusively connect with our authors. Members will be able to share the projects they have made from our books on the site and hopefully inspire others to do the same.”

James Woollam, MD of David and Charles said:

“We are delighted to have the opportunity to partner with Search Press on this project. It’s important we can connect directly with our readers and the Bookmarked online community will allow us to do this. By working together, we will be bringing the world’s leading art and craft books together in one place for members.”

Features of the Bookmarked site include:

- Free membership
- Free projects, videos and downloads
- Exclusive offers, giveaways and competitions
- Exclusive content from Search Press and David and Charles authors
- The ability to share projects that have been made using the instruction in books
- Member reviews and recommendations to enable the discovery of new books

The site will feature all Search Press and David and Charles titles and will be run by the marketing teams at both businesses. For more information contact

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